

## Campaigns Manager

The DC Fiscal Policy Institute (DCFPI) identifies, advocates for, and wins policy solutions that intentionally lift up and protect DC's Black and brown communities in order to achieve an anti-racist and equitable future in the District. DCFPI seeks a Campaigns Manager to work closely with colleagues and advocacy partners to develop, implement, and advise on strategic policy campaigns driven by DCFPI's partnerships and research and analysis.

Successful applicants will have fluency with the fundamentals of direct action organizing as well as strong project management and relationship building skills. DCFPI seeks someone with a deep commitment to racial, gender, and economic justice, and the organization's core priorities around tax, budget, and economic policy.

The campaigns manager reports to the Director of Communications and External Affairs. DCFPI staff are working in a hybrid in-person and remote capacity; this position requires working occasional evenings and weekends.

### Core Duties and Responsibilities

- DCFPI helps lead the Just Recovery DC campaign, a successful effort to make our tax system more racially equitable in its design and the community investments it affords. The campaign manager will lead the engagement of Just Recovery DC coalition member organizations in the campaign and oversee its day-to-day aspects, including:
  - Driving the creation and implementation of the campaign plan and strategy in collaboration with partner organizations and DCFPI staff.
  - Ensuring effective communication and coordination between campaign stakeholders, including facilitating meetings and managing the coalition's files, calendar, and email group.
  - Building and maintaining relationships with existing coalition partners while working to expand the base and list of supporters.
  - Tracking political developments and identifying opportunities to advocate for and advance campaign goals.
  - Drafting campaign materials with collaboration and support from DCFPI staff and partners.
  - Representing the campaign at events.
- Work closely with the Deputy Director of Legislative Strategy and the Communications Manager to develop and implement strategies for winning DCFPI's policy goals across issue areas and build the strength of the organization for the long term.
- Participate in coalitions to co-create campaigns that support DCFPI's policy priorities.
- Mobilize organizational partners and work collaboratively to demonstrate public support for racially-just tax and budget policies.
- Evaluate campaigns and tactics and apply learnings about what worked, what didn't, and why to future efforts.
- Collaborate with colleagues on the Communications team to develop and write action alerts, social media content, toolkits, and other related materials.
- Manage relationships with vendors and consultants.

### Qualifications and Competencies

- Five years of experience in working in political campaigns or legislative advocacy with a preference at the DC level, working in coalition with diverse stakeholders, and mobilizing supporters to take action.
- Fluency with the fundamentals of direct action organizing and the ability to develop a strategy for winning an issue, including setting goals, naming targets, and planning tactics around organizational and coalition considerations.
- Ability to proactively and independently manage projects with regular support and input from supervisor and other colleagues.
- Understanding of racial equity and structural racism and its impact on policy as well as ability to and comfort with discussing the role of oppression and anti-racism in a range of spaces.
- A track record of successfully building and sustaining strong working relationships with colleagues, including external partners and key stakeholders, across race, class and other group identities.
- Keen awareness of multiple group identities and their attendant dynamics and ability to consistently bring a high level of self-awareness, empathy, and social skills to work and interpersonal interactions.
- Experience with digital organizing tools such as Action Network. Creating social media content for advocacy purposes is a plus, but not required.

## Compensation

The salary range for this position is \$70,000-\$87,500 depending on experience; benefits include health insurance, dental and vision care, life and long-term disability insurance, retirement and generous vacation leave, sick leave, and holiday schedules.

## About DCFPI

DC Fiscal Policy Institute shapes racially-just tax, budget, and policy decisions by centering Black and brown communities in our research and analysis, community partnerships, and advocacy efforts to advance an antiracist, equitable future. DCFPI is the leading independent source of information on the DC budget and how the city's resources are spent. We are a vital resource to other nonprofits, are trusted and respected by DC policymakers, and are frequently cited in the media. We have a proven track record of successfully advocating for the fundamentals that everyone in our city deserves. Our proposals often become reality and make a meaningful difference in the lives of residents across the city.

## How to Apply

Please submit a cover letter and resume to [nmetzgar@dcfpi.org](mailto:nmetzgar@dcfpi.org). Applications will be considered on a rolling basis. The email subject line should be "Campaigns Manager" and the application letter and resume file names should be lastname.coverletter and lastname.resume.

*DC Fiscal Policy Institute (DCFPI) is an Equal Opportunity Employer that values and welcomes diversity in the workplace and strongly encourages all qualified persons to apply regardless of race, color, age, sex, marital status, sexual orientation, gender identity, gender expression, genetic information, credit information, pregnancy or parental status, family responsibilities, personal appearance, creed, military or veteran status, religion, ancestry or national origin, union activities, disability, or other status protected by applicable law.*