

## Campaigns Manager

The DC Fiscal Policy Institute (DCFPI) seeks a talented Campaigns Manager to work closely with colleagues and advocacy partners to develop, implement, and advise on strategic policy campaigns informed by DCFPI's research and analysis. Successful applicants will have experience with digital and on-the-ground strategies to mobilize supporters around issue campaigns, and in collaboration with a diverse range of internal and external partners. They will be strategic thinkers, possess strong relationship building skills, and thrive in an environment of collaboration and innovation. DCFPI seeks someone with a deep commitment to racial, gender, and economic justice, and the organization's core priorities around tax, budget, and economic policy.

The campaigns manager is positioned within the Communications team and reports to the Director of Communications and External Affairs. Due to COVID-19, DCFPI staff are working in a hybrid in-person and remote capacity, with the expectation that team members work in person twice a month at minimum as public health conditions allow. The pandemic is a difficult time for most people, and we aim to be as flexible and supportive as possible.

### Core Duties and Responsibilities

- The campaign manager will staff the Just Recovery DC campaign – a collaborative campaign to make DC's tax system more progressive – and oversee the day-to-day aspects of the campaign, including:
  - Driving the creation and implementation of the campaign plan and strategy in collaboration with partner organizations and DCFPI staff.
  - Ensuring effective communication and coordination between campaign stakeholders.
  - Recruiting and engaging coalition partners.
  - Representing the campaign at events.
  - Writing campaign materials and working with DCFPI staff and campaign partners to identify and leverage earned and social media opportunities.
  - Managing the Just Recovery social media accounts and email list with the goal of growing the campaign's audience.
  - Developing the DCFPI campaign budget with input from the Executive Director and keeping track of campaign expenditures.
- Lead DCFPI's efforts to build and demonstrate public support for racially-just tax and budget policies, including:
  - Providing insight and guidance on campaign strategies and tactics across the organization.
  - Organizing and managing in-person activations and events, including coordinating and managing relationships with vendors.
  - Working in multi-issue coalitions to co-create and participate in local actions and campaigns that support DCFPI's policy priorities.
  - Developing and writing action alerts, social media content, toolkits, and other related materials.
- Mobilize in rapid response moments to secure narrative and policy wins.
- Manage relationships with vendors, consultants, and other supportive partners.

## Qualifications and Competencies

- Five years of experience in working in political campaigns or legislative advocacy with a preference at the DC level, working in coalition with diverse stakeholders, and mobilizing supporters to take action.
- Familiarity with the fundamentals of direct action organizing and the ability to develop a strategy for winning an issue, including setting goals, naming targets, and planning tactics around organizational and coalition considerations.
- Strong written and verbal communication skills, including the ability to communicate about policy topics in accessible, inclusive language.
- Ability to proactively and independently manage projects with regular support and input from supervisor and other colleagues.
- Understanding of racial equity and structural racism and its impact on policy as well as ability to and comfort with discussing the role of oppression and anti-racism in a range of coalition spaces.
- Ability to build and sustain strong, productive working relationships with colleagues, including external partners and key stakeholders, across race, class and other group identities.
- Keen awareness of multiple group identities and their attendant dynamics and ability to consistently bring a high level of self-awareness, empathy, and social skills to work and interpersonal interactions.
- Experience with digital organizing tools such as Action Network and creating social media content for advocacy purposes a plus, but not required.

## Compensation

The salary range for this position is \$70,000-\$87,500 depending on experience; excellent benefits include health insurance, dental and vision care, life and long-term disability insurance, retirement and generous vacation leave, sick leave, and holiday schedules.

## About DCFPI

DC Fiscal Policy Institute shapes racially-just tax, budget, and policy decisions by centering Black and brown communities in our research and analysis, community partnerships, and advocacy efforts to advance an antiracist, equitable future. DCFPI is the leading independent source of information on the DC budget and how the city's resources are spent. We are a vital resource to other nonprofits, are trusted and respected by DC policymakers, and are frequently cited in the media. We have a proven track record of successfully advocating for the fundamentals that everyone in our city deserves. Our proposals often become reality and make a meaningful difference in the lives of residents across the city.

## How to Apply

Please submit a cover letter and resume to [nmetzgar@dcfpi.org](mailto:nmetzgar@dcfpi.org). Applications will be considered on a rolling basis. The email subject line should be "Campaigns Manager" and the application letter and resume file names should be lastname.coverletter and lastname.resume.

*DC Fiscal Policy Institute (DCFPI) is an Equal Opportunity Employer that values and welcomes diversity in the workplace and strongly encourages all qualified persons to apply regardless of race, color, age, sex, marital status, sexual orientation, gender identity, gender expression, genetic information, credit information, pregnancy or parental status, family responsibilities, personal appearance, creed, military or veteran status, religion, ancestry or national origin, union activities, disability, or other status protected by applicable law.*

