

## **DCFPI Just Recovery Revenue Campaign Organizer**

The DC Fiscal Policy Institute (DCFPI) is seeking a talented and dedicated Revenue Organizer to support a District-level campaign, “Just Recovery DC,” to raise revenue to advance racial justice, meet a spike in human and community needs, and build an inclusive economic recovery. This position will work with DCFPI colleagues and external Just Recovery partners to mount a proactive campaign that includes Council advocacy, base building (outreach, recruitment and engagement) among individuals and organizations, and strategic communications.

The DC Fiscal Policy Institute promotes DC budget and policy decisions to win systemic change—through new policies and challenging existing ones as part of a movement towards tax, economic, educational, housing, and racial justice. We have a proven track record of successfully advocating for the fundamentals that everyone in our city deserves. Whether it’s testifying before the DC Council, bringing diverse advocacy groups together, or conducting thorough, independent research, we work to tell the story of what’s really happening in DC’s economy. DCFPI is the leading independent source of information on the DC budget and how the city’s resources are spent. We pinpoint how the lives of DC residents are affected by tax and budget decisions and hold policymakers accountable for those decisions. We are a vital resource to other nonprofits, are trusted and respected by DC policymakers, and are frequently cited in the media. Our proposals often become reality and make a meaningful difference in the lives of residents across the city.

We are a team of about 10 people—small, but mighty!

The ideal candidate has some experience working on an issue campaign and is a coalition builder, strategist, and deep believer in the importance of tax justice and fair budgets. The position will report to and work closely with DCFPI’s Policy Director, and they will work with DCFPI colleagues and Just Recovery partners. They will be responsible for helping the revenue campaign execute a comprehensive, strategic campaign plan. This position will help create a steady drum beat of progress while facilitating base building, coordinating advocacy and public education with Just Recovery partners, and organizing direct actions and other tactics.

### **Key Areas of Responsibility**

- Help execute a sophisticated and winning campaign strategy by working with DCFPI colleagues and Just Recovery partners.
- Work with partners to move the campaign forward and communicate the campaign’s progress.
- Help build a large base of partners who will participate in demanding adequate revenue enhancements that advance racial justice and create the political climate that allows for those changes to be adopted.

- Recruit, turn out, and develop allies to testify at revenue and budget hearings and take action in other ways.
- Write campaign materials.
- Help coordinate campaign communications and digital organizing with DCFPI colleagues and Just Recovery partners.

## Qualifications and Skills

- Ability to demonstrate dedication to DCFPI's mission and a passion for economic and racial justice.
- Desire to work with a diverse team and strong interpersonal skills.
- 3 years of experience in issue campaign work and/or strategic communications.
- Familiarity with nonprofit role in advocacy.
- Skill with being proactive on campaign tactics and strategy, problem solving, and ability to lead during times of rapid response.
- Strong communications and organizational skills, and a demonstrated ability to meet deadlines, manage competing priorities, and work independently and as part of a team.

## Additional Preferred Qualifications

- Experience with social media across platforms, including paid advertising campaigns, and with video editing tools.
- Knowledge of budget and legislative process.

## Terms of Employment and Salary

- Full-time; exempt position; occasional weeknight and weekend work.
- There is one year of funding available for this position, and the salary range is between \$60,000 and \$65,000, depending on experience. The position may be extended for additional time, depending on funding.
- The position will report directly to DCFPI's Policy Director.
- Until further notice, this position will work remotely. It is likely that the DCFPI office will open at some point in 2021.

## How to Apply

- Please submit a cover letter and resume to [jlendsey@dcfpi.org](mailto:jlendsey@dcfpi.org).
  - The email subject line should be "Revenue Campaign Organizer Application"
  - The cover letter filename should be lastname.coverletter.taxorganizer
  - The resume filename should be lastname.resume.taxorganizer
- Applications will be considered on a rolling basis. We encourage people of color, women, LGBTQIA+, and people with disabilities to apply.

*DC Fiscal Policy Institute (DCFPI) is an Equal Opportunity Employer that values and welcomes diversity in the workplace and strongly encourages all qualified persons to apply regardless of any protected status under federal or local law including minorities, women, people with disabilities, and/or veterans.*