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Affordable Housing Is Coming to the U Street Area Thanks to New Law

By Ed Lazere and Claire Zippel

Legislation adopted last fall to turn city-owned land into mixed-income housing is already at work! Thanks to the new law, nearly one-third of the homes in a development at 965 Florida Avenue, NW will be affordable to residents struggling with DC's incredibly high housing costs.

Yesterday the DC Council approved the disposition of land needed to move this project forward. We commend the Council for its support of this development, which will create over 100 affordable apartments in a rapidly developing neighborhood – without using tax dollars.

Thirty percent of the apartments – 107 of 353 – will be affordable, following requirements of the Disposition of District Land for Affordable Housing Act adopted last fall. Twenty-seven apartments will be for residents with incomes below \$29,000 for a family of three (30 percent of the Area Median Income) and 80 will be for residents with incomes under \$49,000 for a family of three (50 percent of Area Median Income). The project will help singles and small families, as one-third of the apartments will have two bedrooms and the rest will be studios or one-bedroom units.



The 965 Florida Avenue project highlights the many benefits of the new law. The families that move in will have high-quality housing that is permanently affordable, Metro accessible, and close to job opportunities and neighborhood amenities. Without housing help, many low-income families now spend more than half their income on DC's high and rising rents.

Importantly, no tax dollars will be spent on the affordable housing at 965 Florida Avenue, though it won't be free. The developer will pay the city less than full market value for the land to offset the costs of setting rents at affordable levels. In effect, the land value—of the land—rather than tax dollars—will pay for the affordable housing. Even before this law, the District often sold its land at below-market levels in return for amenities such as affordable housing.

With low-cost private housing virtually non-existent in the District, and many neighborhoods like U Street rapidly developing, the District needs to pursue affordable housing in a variety of ways. As the 965 Florida Avenue project shows, the new law to build mixed-income housing on city-owned land is a key way we can meet this important goal.