



Washington, D.C. Survey Results

Q1 Do you approve or disapprove of Mayor Muriel Bowser's job performance?

Approve 52%
Disapprove..... 21%
Not sure 27%

Q2 In 2013, DC lowered its sales tax rate from 6% to 5.75%. Recently, Mayor Bowser proposed raising the sales tax back up to 6%, which is the same rate as Maryland and Northern Virginia. The increase will add 25 cents for every \$100 of purchases made by residents, commuters, and tourists. Were you aware of this proposal, or not?

Aware of the proposal..... 31%
Not aware of the proposal..... 69%

Q3 The sales tax increase was proposed to address a budget shortfall, and will help to support and enhance programs such as education, public safety, affordable housing, and homeless shelters. Having heard this, would you say you strongly favor, somewhat favor, somewhat oppose, or strongly oppose the sales tax increase?

Strongly favor..... 34%
Somewhat favor..... 36%
Somewhat oppose..... 13%
Strongly oppose..... 15%
Not sure 3%

Q4 The DC Council will vote on the budget this month. The Council may find a surplus of money, which could be used either to roll back the sales tax increase, or to fund services such as more affordable housing, tobacco cessation programs, or modernizing public schools. If you had to choose one, what would you like the Council to focus on: funding city services, or rolling back the sales tax increase?

Council should focus on funding city services. 62%
Council should focus on rolling back the sales tax increase 28%
Not sure 9%

Q5 If you are a woman, press 1. If a man, press 2.

Woman 55%
Man..... 45%

Q6 If you are a Democrat, press 1. If a Republican, press 2. If you are an independent or identify with another party, press 3.

Democrat..... 77%
Republican..... 10%
Independent / Another party 14%

Q7 If you are African-American, press 1. If white, press 2. If other, press 3.

African-American 49%
White 43%
Other..... 8%

Q8 If you are 18 to 29 years old, press 1. If 30 to 45, press 2. If 46 to 65, press 3. If you are older than 65, press 4.

18 to 29..... 9%
30 to 45..... 24%
46 to 65..... 41%
Older than 65..... 26%



Q9 Ward

1/2.....	15%
3/4.....	40%
5/6.....	26%
7/8.....	19%



	Base	Party		
		Democrat	Republican	Independent / Another party
Bowser Approval				
Approve	52%	54%	39%	46%
Disapprove	21%	20%	38%	17%
Not sure	27%	26%	23%	37%

	Base	Party		
		Democrat	Republican	Independent / Another party
Sales Tax Increase Aware Yes/No				
Aware of the proposal	31%	32%	23%	31%
Not aware of the proposal	69%	68%	77%	69%

	Base	Party		
		Democrat	Republican	Independent / Another party
Tax Increase For Budget Shortfall Favor/Oppose				
Strongly favor	34%	36%	24%	28%
Somewhat favor	36%	37%	29%	40%
Somewhat oppose	13%	13%	18%	7%
Strongly oppose	15%	12%	26%	23%
Not sure	3%	3%	3%	1%

	Base	Party		
		Democrat	Republican	Independent / Another party
City Services or Tax Roll Back				
Council should focus on funding city services	62%	66%	37%	62%
Council should focus on rolling back the sales tax increase	28%	23%	59%	34%
Not sure	9%	11%	3%	4%

	Base	Party		
		Democrat	Republican	Independent / Another party
Gender				
Woman	55%	60%	38%	36%
Man	45%	40%	62%	64%

	Base	Race		
		African-American	White	Other
Bowser Approval				
Approve	52%	53%	53%	36%
Disapprove	21%	23%	18%	27%
Not sure	27%	24%	28%	37%





	Base	Race		
		African-American	White	Other
Sales Tax Increase Aware Yes/No				
Aware of the proposal	31%	29%	33%	33%
Not aware of the proposal	69%	71%	67%	67%

	Base	Race		
		African-American	White	Other
Tax Increase For Budget Shortfall Favor/Oppose				
Strongly favor	34%	30%	39%	26%
Somewhat favor	36%	36%	37%	31%
Somewhat oppose	13%	15%	10%	16%
Strongly oppose	15%	17%	11%	18%
Not sure	3%	2%	2%	9%

	Base	Race		
		African-American	White	Other
City Services or Tax Roll Back				
Council should focus on funding city services	62%	56%	72%	50%
Council should focus on rolling back the sales tax increase	28%	30%	23%	42%
Not sure	9%	14%	4%	8%

	Base	Race		
		African-American	White	Other
Gender				
Woman	55%	60%	51%	47%
Man	45%	40%	49%	53%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Bowser Approval					
Approve	52%	61%	42%	54%	55%
Disapprove	21%	25%	29%	21%	14%
Not sure	27%	14%	29%	26%	32%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Sales Tax Increase Aware Yes/No					
Aware of the proposal	31%	27%	27%	35%	30%
Not aware of the proposal	69%	73%	73%	65%	70%





	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Tax Increase For Budget Shortfall Favor/Oppose					
Strongly favor	34%	37%	32%	30%	40%
Somewhat favor	36%	32%	36%	39%	33%
Somewhat oppose	13%	9%	11%	14%	14%
Strongly oppose	15%	18%	18%	15%	10%
Not sure	3%	4%	3%	2%	3%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
City Services or Tax Roll Back					
Council should focus on funding city services	62%	47%	59%	68%	63%
Council should focus on rolling back the sales tax increase	28%	43%	36%	24%	23%
Not sure	9%	11%	6%	8%	15%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Gender					
Woman	55%	67%	36%	60%	62%
Man	45%	33%	64%	40%	38%

	Base	Ward			
		1/2	3/4	5/6	7/8
Bowser Approval					
Approve	52%	37%	57%	57%	47%
Disapprove	21%	29%	20%	16%	25%
Not sure	27%	35%	24%	27%	28%

	Base	Ward			
		1/2	3/4	5/6	7/8
Sales Tax Increase Aware Yes/No					
Aware of the proposal	31%	23%	37%	30%	27%
Not aware of the proposal	69%	77%	63%	70%	73%

	Base	Ward			
		1/2	3/4	5/6	7/8
Tax Increase For Budget Shortfall Favor/Oppose					
Strongly favor	34%	28%	32%	38%	37%
Somewhat favor	36%	43%	38%	36%	27%
Somewhat oppose	13%	14%	10%	14%	16%
Strongly oppose	15%	11%	18%	10%	18%
Not sure	3%	5%	2%	2%	3%



	Base	Ward			
		1/2	3/4	5/6	7/8
City Services or Tax Roll Back					
Council should focus on funding city services	62%	54%	61%	70%	60%
Council should focus on rolling back the sales tax increase	28%	29%	33%	22%	27%
Not sure	9%	17%	6%	7%	13%

	Base	Ward			
		1/2	3/4	5/6	7/8
Gender					
Woman	55%	46%	56%	56%	58%
Man	45%	54%	44%	44%	42%